



RETAIL'S NIGHT OUT

June 9, 2022

- 1PM Lansing Center
- After 5PM Lansing Brewing Company

Sponsorship Opportunities

Sponsorship

YES! _____ will be a sponsor as indicated below:

EVENT sponsorship

- ___ Networking Dinner & Games - \$10,000
- ___ Keynote: Roaring Twenties - \$5,000
- ___ ORC Panel - \$2,500
- ___ Legislative Panel - \$2,500
- ___ Corn Hole - \$2,000
- ___ Snack Break - \$1,500
- ___ Parking - \$1,000

HOST sponsorship

- ___ Diamond - \$5,000
- ___ Platinum - \$3,500
- ___ Gold - \$2,500
- ___ Silver - \$1,000
- ___ Bronze - \$500

• EVENT sponsorship \$ _____

• HOST sponsorship \$ _____

TOTAL sponsorship ... \$ _____

Benefits of Sponsorship

- Complimentary registrations for attending guests
- All event sponsors will also receive recognition at the appropriate host level sponsor on all conference materials and signage (example: a \$10,000 event sponsor will also be listed as a Diamond-level sponsor)
- Printed recognition on Retail's Night Out signage and verbal recognition during events
- Recognition in the Michigan Retailer and Food News
- Recognition on MRA's various social media platforms

Billing

TOTAL sponsorship \$ _____

1. ☐ Check enclosed (made payable to **Michigan Retailers Association**)

2. ☐ Please invoice _____

3. ☐ Charge my credit card __VISA __Mastercard __Discover __AMEX

Card holder name _____ Card # _____

Exp. Date _____ Security code _____ Card billing zip code _____

Email receipt to _____

Welcome Bag

___ **YES!** We/I want our product(s)/promotional items/information included in the Welcome Bag.

The welcome bag will be distributed to each attendee when they arrive on June 9.

Please complete the Welcome Bag product/promotional materials description form. The form includes quantity needed and shipping/delivery instructions.

___ **YES!** We/I want to donate items for prizes to Retail's Night Out. These prizes may include items, discounts, and/or services.